



SARAH BODMAN

DESIGNER AND DEVELOPER

PROFILE:

Telephone: (407)-433-1667

Email: SarahBodman797@gmail.com

Portfolio: www.sarahbodman.com

Address: Orlando, FL

EDUCATION:

University of Florida, Gainesville, FL

(Jul. 2015 - May 2018)

Bachelors of Science in Advertising with a
Concentration in Web Design GPA 3.9

TECHNICAL SKILLS:

HTML & CSS	
JavaScript	
InDesign	
Photoshop	
Illustrator	

DAILY TOOLS:

Atom Text Editor	
Litmus Email Software	
Adobe Experience Manager	
Slack and Microsoft Teams	
Robohead	

EXPERIENCE:

Wyndham Destinations, Orlando, FL

Digital Designer

June 2019 - Present

- Lead, coded, tested for quality assurance, and deployed a business critical interactive project utilizing HTML, CSS, Javascript, and complex processes to further our sales presentation
- Managed and distributed tasks to me and my team assessing eachother's workload and strengths
- Worked directly with executives to create strategy towards company goals in person and remotely
- Redesigned and rebranded all email communication for Wyndham Destinations and Wyndham Destinations' "Club Wyndham," "WorldMark by Wyndham," and "Margaritaville Vacation Club" timeshare clubs
- Created emails daily which were sent to thousands of owners and prospects, which entailed coding in Dreamweaver and/or Atom
- Tested emails in litmus to ensure all email clients and web browsers render as intended

Graphic Designer

May 2018 - June 2019

- Worked with the production, design, and digital departments to rebrand Wyndham Destinations and their timeshare clubs
- Concepted and revamped Wyndham Destinations' sales centers experience with new wall graphics and customer touchpoints
- Created and updated print collateral daily
- Managed and edited photos to update websites
- Implemented Adobe Experience Manager as our new Data Asset Management system

UF College of Journalism and Communications, Remote

May 2017 - May 2018

Lead Graphic Designer Intern

- Designed creative projects, such as an Informational Packet, Stickers, and Social Media; Demonstrated creativity while meeting client guidelines
- Communicated remotely and effectively via Asana with professors and five other interns to ensure a successful re-branding process